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FOR IMMEDIATE RELEASE

CENTRIA's EcoScreen™ Earns Cradle to Cradle Gold Certification

First-Ever Gold Certification for Exterior Building Products

Moon Township, Pa., February 15, 2007—CENTRIA announces it has earned its third Cradle to Cradle certification, this time for its EcoScreen™ Perforated Screenwall panels. This represents the first-ever Gold certification for exterior building products and comes on the heels of Cradle to Cradle certifications for two of CENTRIA's other exterior building products, Formawall® Dimension Series® and Versawall® insulated metal composite panels.

EcoScreen can help blend industrial and other functional applications with the surrounding communities. CENTRIA offers these exterior perforated screenwall panels using Econolap 3/4", Style-Rib, and BR5-36, MR3-36 and Super-Rib Profiles. This unique fabrication provides a 10% to 40% open area for the effect of a translucent screen to control light, air movement and/or visually mask areas behind the screens.

The Cradle to Cradle certification process, administered by McDonough Braungart Design Chemistry (MBDC), evaluates a material or product's ingredients—and the complete formulation for human and environmental health impacts throughout its lifecycle—as well as its potential for being truly recycled or safely composted.

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“The certification process was an important step for CENTRIA,” explains Tom Zombek, product manager of profiled products for CENTRIA Architectural Systems. “We believe in continuous product improvement. The Cradle to Cradle audit helped us to identify some materials and manufacturing processes that could be improved and changes were made to ensure that we are following the best possible green practices.”

Achieving product certification requires success in multiple areas: use of environmentally safe and healthy materials; product design for material reutilization, such as recycling or composting; use of renewable energy and energy efficiency; efficient use of water and maximum water quality associated with production; and company strategies for social responsibility.

“EcoScreen is made with 100% renewable energy, cutting down on greenhouse gas emissions,” explains Richard Guinn, vice president of business development for CENTRIA. “Our energy-saving efforts purposefully comply and fit well with the manufacturing and design requirements being championed by the American Institution of Architects.”

Instead of designing a cradle-to-grave product, only to be dumped in landfills at the end of its 'life,' the MBDC certification program focuses on products for cradle-to-cradle cycles, whose materials are perpetually circulated in closed loops. Maintaining materials in closed loops maximizes material value without damaging ecosystems.

“As an industry leader, we were proud to be an early adopter of Cradle to Cradle certification and we're pleased to see others are joining the fold,” said Zombek. “Cradle to Cradle is not a static evaluation. We are required to undergo an annual review of our protocols and practices and re-certify our products every year. This is a very difficult process, but we believe it to be the best evaluation of overall sustainability.”

In fact, CENTRIA is in the process of certifying its other products as part of its ongoing sustainability initiatives.

Based in Moon Township, Pennsylvania, near Pittsburgh, CENTRIA is an international company and the nation's premier supplier of architectural metal wall and roofing systems used in commercial/industrial products. Since 1906, CENTRIA professionals have provided quality products and services for architectural and construction firms worldwide. For more information about CENTRIA call 412-299-8218 or visit www.centria.com